



CASE STUDY

NATURE BUREAU FULL OVERSEAS PRODUCTION SERVICE

Charlesworth now offer a full overseas production service in China.

One of Charlesworth's established customers, specialist Publisher Nature Bureau of Newbury, was the first to benefit from the service.

A full colour publication 'Saving Asia's Threatened Birds' was translated from hard copy in English to Chinese, typeset, printed on environmentally friendly paper and then perfect bound - all in China.

Nature Bureau's Peter Creed was thrilled with the final publication and commented on Charlesworth's service,

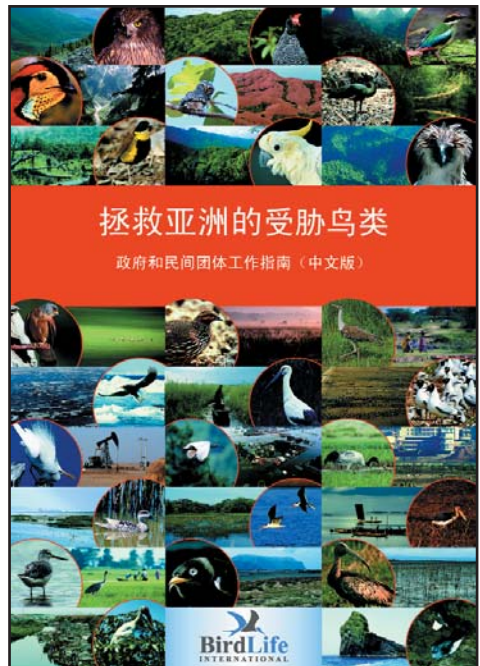
"We were most impressed with the way Charlesworth handled the project both from the UK and their China office. Their local knowledge and expertise was vital to successfully producing the quality of specification we required."

Charlesworth expects this publication to be the first of many similar projects as dedicated printing services in China are developed further.

Customers can benefit from direct access to the Chinese marketplace through Charlesworth and realise the cost efficiencies associated with overseas production.

Saving Asia's Threatened Birds from Nature Bureau of Newbury

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